

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMBATS, INC.

A4 No. 1044-AD No. 6-Ray No. 00902-Page 10(1/4 x 11 1/4 inches)-4 1/4 Blue-National (Offset) Magazine, 1979

(A)

Printed in U.S.A.

Take a new look at a great name in low-tar smoking.

# Parliament Lights 100's.

Only  
12 mg tar.



*Tastefully light  
with the  
recessed filter.*

12 mg "tar," 0.8 mg nicotine av.  
per cigarette, FTC Report, May '78.

Warning: The Surgeon General Has Determined  
That Cigarette Smoking Is Dangerous to Your Health.



2061194045